

Table 2. **ADRS** **HSHUDLLRRAHLODEHOEDHGRSHURDOI** **DERUDGSURGFIDFRU**

Reason behind seeing not label	Personal factors influence is more	Personal factor influence is less	P value	Product factors influence is more	Product factor influence is less	P value
Gender						
DDH	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>			<input type="checkbox"/> <input type="checkbox"/>		<input type="checkbox"/>
JHPDOH	<input type="checkbox"/> <input type="checkbox"/>				<input type="checkbox"/>	
Age group (years)						
/HKD	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>					<input type="checkbox"/>
RUHKD	<input type="checkbox"/>			<input type="checkbox"/> <input type="checkbox"/>		
Employment						
NLOOHGRUNHU	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>			<input type="checkbox"/> <input type="checkbox"/>		<input type="checkbox"/>
BURHCRDO	<input type="checkbox"/> <input type="checkbox"/>			<input type="checkbox"/> <input type="checkbox"/>		
Education						
SSRHERGDUOHHO	<input type="checkbox"/> <input type="checkbox"/>			<input type="checkbox"/> <input type="checkbox"/>		<input type="checkbox"/>
HULDUOHHO	<input type="checkbox"/> <input type="checkbox"/>			<input type="checkbox"/> <input type="checkbox"/>		

Table 3. **JWHTEHDGSHUFHDARIDOOKHDULREDARU** **SLRDSELIWATHE**

Products	Sweets	Bakery products/chocolates	Snacks
RRKHAHSU	RGEL	JWHTEHBHUFHDH	JWHTEHBHUFHDH
HI	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
IR	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Frequency of buying these products			
DLO	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
JWHTHOLDHAN	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ZREFDLR	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
THHU	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

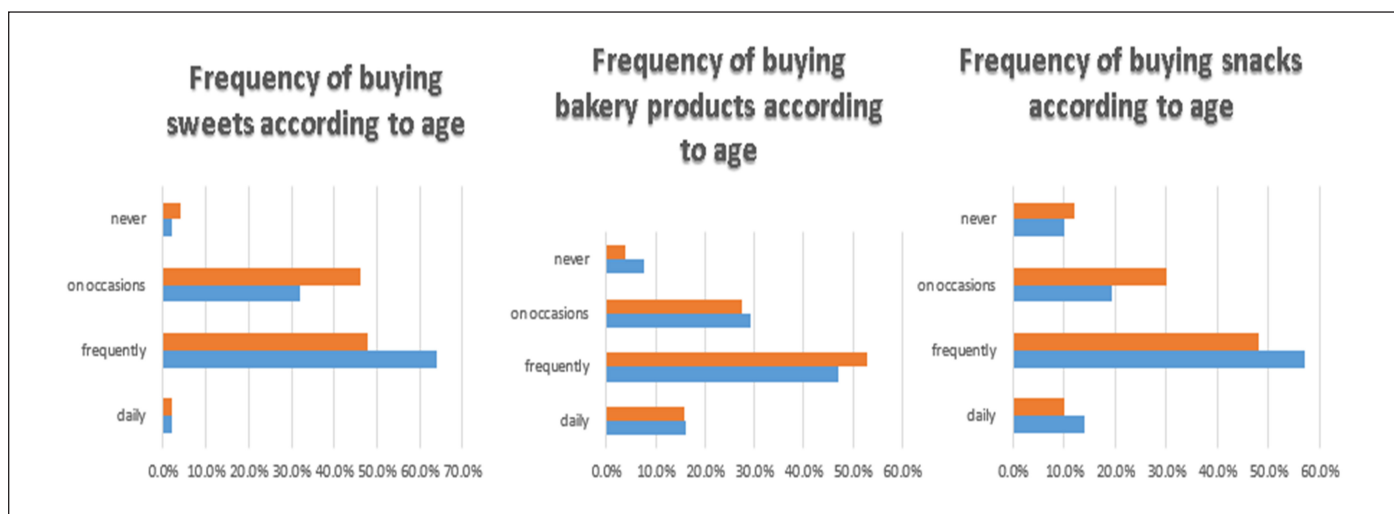


Figure 2. **JWHTEHRIEIDFENEDNHUSURGEDIGHADFFRUGLRDH**

Note: **18-24 years** **25-34 years**

